

Climate Action TASK FORCE



A DIVERSE UNION
of EDUCATION
WORKERS

Dear educators and union leaders,

I'm writing to you as head of the MTA Climate Task Force. We are very excited to announce a new program called Educators Electrify Everything. The goal of the program is to help our MTA members save hundreds, or thousands, of dollars while at the same time taking tangible steps to reduce greenhouse gas emissions.

We'll do this by providing free, local coaches to meet with you at your schools to guide you through the Mass Save program and other Massachusetts programs, to reduce your electric bills, and help you as homeowners or renters (through your landlord) to make a plan for significant home improvements, like adding insulation and efficient appliances, that will reduce your fossil fuel use and also save you money. We also hope to be able to provide stipends to several of your members to serve as liaisons and local site coordinators of the program.

We are educators, and know the immense demands on our fellow educators' time. Our hope is to provide resources and support to make this work manageable.

We are piloting Educators Electrify Everything in a few select schools and districts this academic year. What we will learn from these pilots will help us roll this program out across the Commonwealth.

Regards,

Alex Hershey

MTA Climate Task Force Chair