

#### Agenda

#### **MA EV Programs Overview**

- Timeline
- Vision
- Commitment to Equity
- Customer Segments

#### **MA Phase III Offerings**

- Residential
- Commercial (Public, Workplace, Multi-Unit Dwellings)
- Fleet
- Demand Charge Alternative

#### **Timeline**

The Massachusetts Department of Public Utilities approved our Phase III Electric Vehicle (EV) proposal on December 30, 2022. This approval is among the first of its kind in the Northeast and will provide extensive EV infrastructure support (Make-Ready) to our customers, along with other unique program offerings.

| Phase 1             | Phase 2  | Phase 3  |
|---------------------|--|--|
| 2019-2022           | 2020-2024  | 2023-2026  |
| Commercial Charging | Fleet Advisory Services Residential Off-Peak Rebates | Commercial Charging Fleet Charging Residential Charging Fleet Advisory Services Off-Peak Rebates Demand Charge Alternative |
| \$21M               | \$7.8M   | \$206M   |



A future in MA where clean transportation is universal and the environmental and public health benefits are shared by all our customers and communities.

#### **Our Guiding Principles**

- Our programs support a cleaner environment and reduce GHG emissions
- Our customers and communities have equitable and affordable access to clean transportation choices
- Smart integration allows for grid optimization, customer savings, and enables a clean energy future

#### **Alignment**

- Align our work with state policies and commitments, ensuring we provide the necessary support to reach the state's ZEV goals, CECP targets, and a net-zero future by 2050.
- Expand our stakeholder partnerships to leverage existing and future efforts

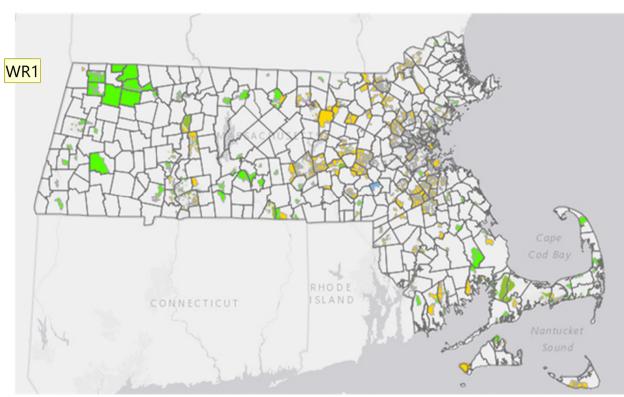
Transportation is the single biggest source of GHG emissions in MA and a leading cause of air pollution.

#### **Commitment to Equity**

Phase 3 programs are focused on supporting Environmental Justice Communities (EJC) and low-income customers.

For all segments, EJC eligibility is determined by address using the MA <u>Environmental Justice</u> <u>Community map</u> and income-based criteria.

For residential segments, low-income eligibility is determined by customers on the low-income discount rate (R-2).



MA GIS

Clean Transportation can help solve environmental and public health crises, which are concentrated in disadvantaged communities.

#### **Customer Segments Supported by the MA Phase III Programs**







#### **Public & Workplace Programs**

Support customers to deploy publiclyavailable chargers and install & operate the stations more cost-effectively.

#### Why?

Limited public charging is one of the biggest barriers to EV adoption.

#### **Residential Programs**

Provide at-home infrastructure incentives and managed charging programs to enable EV ownership and grid-optimized charging.

#### Why?

Necessary to enable EV adoption, but barriers exist for >50% of customers.

#### **Fleet Programs**

Includes support for public & private fleets. Provides customers with a transition plan, guidance, & funding.

#### Why?

One MHDV EV truck or bus can reduce >8x more CO<sub>2</sub> and >30x PM<sub>2.5</sub> than a passenger vehicle.



## Residential

#### **Residential Offerings**

Residential EV
Charging
Program

Turnkey Installation

EV Off-Peak Charging Program

#### **Residential EV Charging Program**

This program provides residential customers (in 1-4 unit housing) with rebates for the installation of a **240V electrical service** to the participant's parking area.



Website for more info: ngrid.com/evhub-ma

| Customer<br>Segment Eligibility                     | Qualifications                                     | In-home EV<br>Charging<br>Infrastructure<br>Upgrades | Charger<br>Rebates    |
|---|--|--|-----------------------|
| Single Family<br>(Non EJC, Non-Low-<br>income Rate) | Enrollment in the Off-Peak Charging Program        | Up to \$700  | No Charger<br>Rebates |
| 2-4 Family<br>(Non EJC, Non-Low-<br>income Rate)    | Enrollment in the<br>Off-Peak Charging<br>Program* | Up to \$1,400  | No Charger<br>Rebates |

<sup>\*</sup>National Grid will consider good cause exceptions to the managed charging enrollment requirement for customers in 2-4-unit properties if they have shared parking or do not own or lease an EV.

#### **Turnkey Installation Offering**

This offering provides residential customers located in environmental justice communities or enrolled on the low-income discount rate with a "turnkey" service to cover up to 100% of the cost for the installation of a 240V electrical service to the participant's parking area.

For eligible low-income rate customers, the offering also covers up to 100% of the cost for the purchase and installation of a qualified charger.

National Grid will select a vendor to perform the installation. The vendor will bill National Grid directly for the cost of the project so the participant does not need to pay for the installation.

Additional details will be forthcoming.

| Customer<br>Segment Eligibility | Qualifications                                    | In-home EV Charging<br>Infrastructure<br>Upgrades** | Charger<br>Rebates**  |
|---------------------------------|---|---|-----------------------|
| Single Family (EJC*)            | Enrollment in the<br>Off-Peak Charging<br>Program | Up to \$1000  | No Charger<br>Rebates |
| 2-4 Family (EJC*)               | Enrollment in the Off-Peak Charging Program***    | Up to \$2000  | No Charger<br>Rebates |
| Single Family (Low-income rate) | Enrollment in the Off-Peak Charging Program       | Up to \$1000  | Up to \$700           |
| 2-4 Family<br>(Low-income rate) | Enrollment in the Off-Peak Charging Program***    | Up to \$2000  | Up to \$700           |

 <sup>\*</sup> Environmental Justice Community map (click link to check address eligibility)

<sup>\*\*</sup>Customer eligibility subject to vehicle purchase price. More information forthcoming

<sup>\*\*\*</sup>National Grid will consider good cause exceptions to the managed charging enrollment requirement for customers in 2-4-unit properties if they have shared parking or do not own or lease an EV.

#### Residential EV Charging Program (EJC and Low-Income Rate Rebates)

This Program provides residential customers in EJ communities and on the low-income rate with rebates to cover up to 100% of the cost for the installation of a 240V electrical service to the participant's parking area.

For eligible low-income rate customers, the Program provides rebates to cover up to 100% of the cost for the purchase of a qualified charger.



Website for more info: <a href="mailto:ngrid.com/evhub-ma">ngrid.com/evhub-ma</a>
<a href="Mailto:National Grid">National Grid</a>

| Customer<br>Segment Eligibility | Qualifications                                       | In-home EV<br>Charging<br>Infrastructure<br>Upgrades** | Charger<br>Rebates**  |
|---------------------------------|--|--|-----------------------|
| Single Family (EJC*)            | Enrollment in the<br>Off-Peak Charging<br>Program    | Up to \$1000   | No Charger<br>Rebates |
| 2-4 Family (EJC*)               | Enrollment in the<br>Off-Peak Charging<br>Program*** | Up to \$2000   | No Charger<br>Rebates |
| Single Family (Low-income rate) | Enrollment in the<br>Off-Peak Charging<br>Program    | Up to \$1000   | Up to \$700           |
| 2-4 Family<br>(Low-income rate) | Enrollment in the<br>Off-Peak Charging<br>Program*** | Up to \$2000   | Up to \$700           |

<sup>\*</sup> Environmental Justice Community map (click link to check address eligibility)

<sup>\*\*</sup>Customer eligibility subject to vehicle purchase price. More information forthcoming

<sup>\*\*\*</sup>National Grid will consider good cause exceptions to the managed charging enrollment requirement for customers in 2-4-unit properties if they have shared parking or do not own or lease an EV.

#### **EV Off-Peak Charging Program (Managed Charging)**

The EV Off-Peak Charging Program allows residential customers to earn rebates when they charge their EV during designated off-peak times.

The Charge Smart MA platform requires connectivity through vehicle telematics or a network connected home charger.

| Months                | Rebate             | Off-Peak Hours*  |
|-----------------------|--------------------|------------------|
| June 1 – September 30 | <b>\$0.05/kW</b> h | 9:00 pm – 1:00pm |
| October 1 – May 31    | \$0.03/kWh         | 9:00 pm – 1:00pm |

Website for more info: nationalgridus.com/Charge-Smart-MA

Tesla Model X >

■ Prugged in

Your car is charging now

Estimated energy cost

Per charging session is based on a estimated electricity rate of 294(40%).

Your actual bill costs may vary.

<sup>\*</sup> Monday- Friday, excluding National holidays



## Commercial

#### **Commercial Offerings**

Public & Workplace EV Charging Program

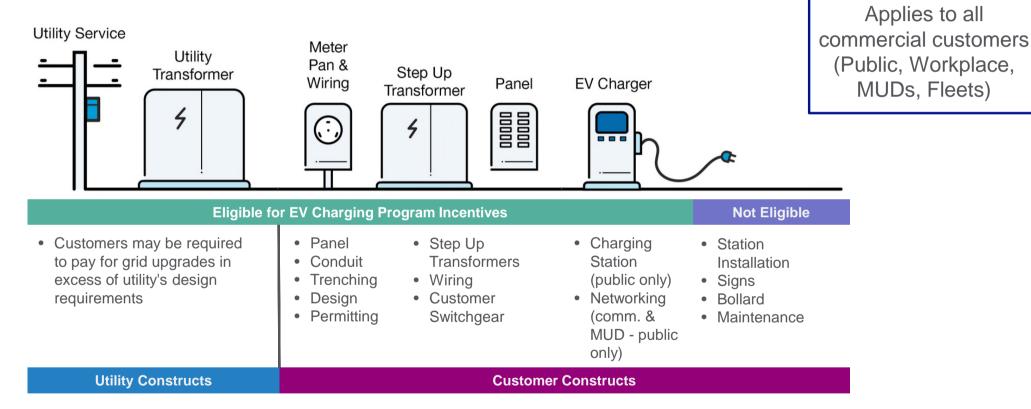
Co-located Energy Storage

MUD EV Charging Program

MUD EV-Ready Site Plans

#### **Commercial Charging Infrastructure (Make-Ready) Summary**

#### What's Eligible?



#### **Public and Workplace EV Charging Program (Level 2 Incentives)**

| Customer<br>Segment<br>Eligibility | EJC Criteria                                      | Level 2 Charger Rebates  | Networking<br>Rebates* | Utility-Side<br>Infrastructure<br>Incentives | Customer-Side<br>Infrastructure<br>Incentives |
|------------------------------------|---|--|------------------------|--|---|
| Public                             | Located in EJC that meets income criteria         | Up to 100% (ports 1-10)<br>(cap \$3,600 per port)                                  | \$480                  |  |   |
| Public                             | Located in EJC that does not meet income criteria | Up to 75% (ports 1-10)<br>(cap \$2,700 per port)                                   | \$480                  | Up to 100%                                   | <b>Up to 100%</b> (per port cap: \$5,700      |
| Public                             | Not located in EJC                                | Up to 50% Municipal (ports 3-10) Non-municipal (ports 5-10) (cap \$1,800 per port) | \$480                  | Ορ το 100 <i>7</i> 6                         | \$6,700 if new service)                       |
| Workplace<br>(non-public)          | N/A   | None offered   | None offered           |  |   |

#### **Additional Info:**

\*Up to \$120 per year, per port. Pro-rated if less than 4 years.

- Level 2 Charger Rebate cap is based on 100% average cost (\$3,600). Up to 50% and 75% rebates values are based on that value.
- Installed chargers must comply with the MA ENERGY STAR requirements and be qualified by National Grid.
- Networking is required for Public and Workplace L2 charging stations. Networking rebates are only available for Public L2 charging stations.
- Level 1 charging infrastructure rebates are available for eligible long-dwell locations.
- Customer-side incentive caps are based on average cost.
- Environmental Justice Community map (click link to check address eligibility)

**National Grid** 

Website for more info: ngrid.com/ma-evcharging

#### **Public and Workplace EV Charging Program (DCFC Incentives)**

| Customer Segment<br>Eligibility | EJC Criteria                           | DCFC Charger Rebates  | Utility-Side<br>Infrastructure<br>Incentives | Customer-Side Infrastructure Incentives                       |
|---------------------------------|--|---|--|---|
| Public                          | Located in EJC that meets any criteria | <b>Up to 100%</b> (cap for 50-149 kW: \$40,000 150+ kW: \$80,000)                       |  |   |
| Public                          | Not located in EJC                     | Up to 100% for 50-149 kW:<br>(cap \$40,000)<br>Up to 50% for 150+ kW:<br>(cap \$40,000) | Up to 100%                                   | <b>Up to 100%</b> (cap 50-149 kW: \$30,000 150+ kW: \$60,000) |
| Workplace<br>(non-public)       | N/A                                    | None offered  |  |   |

#### **Additional Info:**

- Charger rebate price caps are based on 100% values; Calculate the 50% on the 100% price cap values above. DCFC charger rebate totals are capped at \$400,000 per site.
- Installed chargers must be qualified by National Grid.
- Networking is required for Public DCFC.
- Environmental Justice Community map (click link to check address eligibility)

#### **Public Charging Co-located Energy Storage**

Co-located storage incentives will be available to commercial customers to enable public DCFC deployment in high value areas where there are capacity limitations.

\$2M in funding is set aside to support up to five customer sites.

Additional details will be forthcoming.

#### **Multi-Unit Dwelling EV Charging Program (Infrastructure Incentives)**

| Customer Segment<br>Eligibility | Charger Type | Utility-side<br>Infrastructure<br>Incentives | Customer-side<br>Infrastructure<br>Incentives               |
|---------------------------------|--------------|--|---|
| MUD<br>(5+ residential units)   | Level 2 (L2) | Up to 100%                                   | Up to 100%  (per port cap \$5,700 / \$6,700 if new service) |

#### **Additional Info:**

- Multi-unit dwelling properties with 5+ residential units are eligible.
- Customer-side incentive caps are based on average cost.
- Installed chargers must comply with the MA ENERGY STAR requirements.

Website for more info: ngrid.com/ma-evcharging

#### MUD EV Charging Program (L2 Charger and Networking Rebates)

| Customer Segment<br>Eligibility | EJC Criteria                                      | L2 Charger<br>Rebates | Charger Rebate Caps                        | Networking<br>Rebates |
|---------------------------------|---|-----------------------|--|-----------------------|
| MUD                             | Located in EJC that meets income criteria         | Up to 100%            | Shared Charger: \$3,600                    |                       |
| (5+ residential units)          | Located in EJC that does not meet income criteria | Up to 75%             | Individual Networked Charger:<br>\$700     | \$480*                |
|                                 | Not located in an EJC                             | Up to 50%             | Individual Non-Networked<br>Charger: \$400 |                       |

\*Up to \$120 per year, per shared port. Pro-rated if less than 4 years.

#### Additional info:

- Charger rebate price caps are based on 100%; calculate 50% and 75% rebates based on the 100% values above.
- Networking is not required for MUD chargers, but rebates are available if customer purchases networking services and installs a shared charger on the National Grid Qualified Equipment list.
- Environmental Justice Community map (click link to check address eligibility)

#### **MUD EV Ready Site Plans**

Supports property owners of MUDs with 20+ residential units in developing an EV Ready Site plan for the infrastructure, EV charging station equipment, and management practices required to provide EV charging to residents.

#### Plans to include:

- Proposed project sizing
- Cost estimates
- Evaluations of existing electrical infrastructure
- Operational and financial impacts of the installation
- Discussion of EV Load Management Systems if needed due to capacity constraints

Up to 100% of the cost of the report will be funded by this offering.

To join our waitlist visit: <a href="https://www.nationalgridus.com/MA-Business/Energy-Alternatives/Multi-Unit-Dwelling-Waitlist-Form">https://www.nationalgridus.com/MA-Business/Energy-Alternatives/Multi-Unit-Dwelling-Waitlist-Form</a>



## Fleet

#### **Fleet Offerings**

Fleet EV Charging Program EV Off-Peak Charging Program

Fleet Advisory Services

#### **Fleet EV Charging Program**

| Charger<br>Type | Customer Segment<br>Eligibility | Utility-side<br>Infrastructure<br>Incentives | Customer-side<br>Infrastructure<br>Incentives | Charger Rebates**   | Networking<br>Rebates |
|-----------------|---------------------------------|--|---|---|-----------------------|
|                 | Private Fleets                  |  |   | No Charger Rebate   |                       |
| Level 2         | Public Fleets (non-EJC)         | Up to 100%                                   | Up to 100%                                    | <b>Up to 50%</b> (Cap \$1,800)  | Not Offered           |
| (L2)            | Public Fleets (EJC)*            | <b>Op 10 10070</b>                           | (max \$5,700/<br>\$6,700 if new service)      | Up to 100% in Income EJC Up to 75% in other EJC (Cap \$3,600 Income/ \$2,700 other EJC) |                       |
|                 | Private Fleets                  | Private Fleets                               |   | No Charger Rebate   |                       |
|                 | · · ·                           | Un to 100%                                   | Up to 50%                                     |   |                       |
| DCFC            |                                 | Up to 100%                                   | (Cap 50-149 kW: \$30,000                      | (Cap 50-149 kW: \$20,000<br>150+ kW: \$40,000)  | Not Offered           |
|                 | Public Fleets<br>(EJC)*         |  | 150+ kW: \$60,000)                            | <b>Up to 100%</b><br>(Cap 50-149 kW: \$40,000<br>150+ kW: \$80,000)                     |                       |

<u>Public fleets</u> are defined as: public transit, including school buses, and government owned fleets.

Installed chargers must comply with the MA ENERGY STAR requirements (L2) and be qualified by National Grid (L2 & DCFC).

<sup>\*</sup> EJC eligibility is defined as fleet customers based in an EJC that meets any EJC criteria, including fleets that operate more than 50 percent of the time within census block groups that meet any EJC criteria.

<sup>\*\*</sup> DCFC charger rebate totals are capped at \$400,000 per site.

#### **Fleet Advisory Services**

The National Grid Fleet Advisory Services Program provides no-cost, expert analysis to help <u>publicly-owned</u> fleet customers in electrifying their fleet vehicles.

We offer publicly-owned fleet customers personalized guidance, thorough analyses, and customized reports to assess the impact of electrification of their vehicles, including productivity and efficiency, fuel costs, operational and maintenance costs, and carbon footprint.

Eligibility: public transit, including school buses, and government owned fleets

Website for more info: fleetadvisoryma.nationalgrid.com

#### **EV Off-Peak Charging Program**

The EV Off-Peak Charging Program allows fleet customers to earn rebates when charging commercial EVs during designated off-peak times.

The program is available to all fleets, including private and government-owned commercial vehicles.

Additional details will be forthcoming.

| Months                | Rebate     | Off-Peak Hours*  |
|-----------------------|------------|------------------|
| June 1 – September 30 | \$0.05/kWh | 9:00 pm – 1:00pm |
| October 1 – May 31    | \$0.03/kWh | 9:00 pm – 1:00pm |

<sup>\*</sup> Monday- Friday, excluding National holidays





Additional Funding Source Requirements

#### **Additional Funding Source Requirements**

Public, workplace, fleet, and MUD customers are required to apply for any available additional funding sources and report the funding received to National Grid. This step helps ensure National Grid's incentives can help as many customers as possible.

- All public, workplace, fleet and MUD customers are required to comply with these additional funding sources requirements.
- Public, workplace, fleet and MUD customers are required to apply for MassEVIP and any other funding, as eligible, to the extent that the funding is available and aligned with National Grid's EV program offerings. All additional funding sources amounts received must be reported to National Grid.
- Customers must wait at least 2 months after applying to additional funding sources for a response. If a
  response is not received, or funding not awarded, after 2 months, customers can request that National
  Grid move forward with the project, approving the total amount of National Grid incentives the customer
  is eligible for.
- If additional funding sources are received before the project is closed out, National Grid will adjust the final incentive amount before final payment.
- Customers are required to fill out a disclosure form as part of the application process. Before projects are finalized, customers will disclose the final funding amounts provided from other sources.



## **EV Rate Offerings**

#### **Demand Charge Alternative Program**

### Demand Charge Alternative Program

#### **Demand Charge Alternative Program**

The Demand Charge Alternative Program will support customers in reducing their operating costs of EV chargers by providing a tiered load factor-based discount on their demand charges.

The program will be offered for 10 years and will accept enrollments through 2032.

#### **Eligibility:**

- All new and existing separately metered DCFC and L2 EVSE customers on General Service Demand Rates (G-2 or G-3)
- Eligible customers can enroll anytime during the first 9 years of the program

| Load<br>Factor Threshold | Enrollment<br>Years | Demand<br>Charge Discount |
|--------------------------|---------------------|---------------------------|
| None                     | 1                   | 100%                      |
| LF <= 5%                 | 2 to 9              | 100%                      |
| 5% < LF <= 10%           | 2 to 9              | 75%                       |
| 10% < LF <= 15%          | 2 to 9              | 50%                       |
| LF > 15%                 | 2 to 9              | 0%                        |

$$\label{eq:load_factor} \textit{Load Factor} = \frac{\textit{Billed Energy in kWh}}{\textit{Billed Demand in kW} * \textit{Hours in Billing Period}}$$

<sup>\*</sup>Launching Summer 2023

#### Thank you!

We appreciate your support and engagement. Please feel free to reach out if you have questions.

Email: EVnationalgrid@nationalgrid.com

MA Residential Customer Programs: ngrid.com/evhub-ma

MA Commercial Customer Programs: ngrid.com/ma-evcharging

MA Fleet Programs: nationalgridus.com/ev-fleet-hub/

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